



## Sweetwater Organic Community Farm

is hosting our annual PestoFesto season-finale fundraising party on Saturday, May 6, 2017. We would like to extend an invitation to our local business partners and community leaders to join other local businesses such as Rollin' Oats Market, Cigar City Brewing, Vintage Wine Cellars, Vigo Imports, and Uncle Matt's Organics in supporting our mission of sustainable agriculture and education in Tampa Bay.

"PestoFesto" is full of community spirit featuring local food and drinks including our famous farm-fresh pesto and salad! ***This PestoFesto marks our 25th "end of season" celebration*** and we hope to reacquaint the 250+ attendees with our current mission and future vision of Sweetwater, and ask them to support us and our local business partners.

Our event attracts a market segment focused on health, organic products, the environment, personal development, sustainable living, and social justice. Marketing for this event reaches more than 6,000 of *your potential customers* through our email newsletter and social marketing! This is a unique opportunity to showcase your product or service to a targeted group and help us continue this great tradition by donating in any of the following ways.

We have sponsorships that range from \$250 to \$1500+ with a host of opportunities to get your business and brand out to your optimal customer. As you look through our sponsorship options please also consider being a silent auction donor or making a raffle donation to give the PestoFesto attendees a chance to see and experience your product or service.

🍷 **Silent Auction Donation** (gift baskets, "green" products/services, local trips or experiences). Silent Auction Donations valued at \$150 or more receive your logo with contact info listed in our program flyer distributed at the event and may leave a stack of business cards on the silent auction table.

🍷 **Raffle Donation** (gift cards/certificates for your product or service). Raffle Donations valued at \$25 or more may be credited toward 4 hours of volunteer time (if you are a CSA member). Businesses donating gift cards valued at \$25 or more will be mentioned during the raffle drawing.

To become a sponsor for this event or if you have any questions, please contact Christine Wallace, our Program Director at [programs@sweetwater-organic.org](mailto:programs@sweetwater-organic.org) or 813-887-4066.

Sweetwater Organic Community Farm is located at 6942 W. Comanche Avenue, Tampa, FL 33634 For more info about the Sweetwater community visit: [www.sweetwater-organic.org](http://www.sweetwater-organic.org)





## 25th Annual PestoFesto Sponsorship Levels

<b>Sponsorship Benefits</b>	<i>Tractor Titan \$5000 + Donation</i>	<i>Founding Farmer \$2500 - \$3500</i>	<i>Pesto Partner \$1000 Donation</i>	<i>Festo Friend \$500 Donation</i>	<i>Green Groupie \$250 Donation</i>
PestoFesto Tickets	18 tickets (3 tables)	12 tickets (2 tables)	8 tickets	4 tickets	2 tickets
Business Logo and website link on our website event page	❑	❑	❑	❑	❑
Logo on PestoFesto Program Flyer distributed at event	❑	❑	❑	❑	❑
Logo on all PestoFesto Marketing Materials	❑	❑	❑	❑	
Logo and contact information listed in our weekly newsletters and presence on our social media accounts leading up to the event	❑	❑	❑	❑	
Special Recognition at the Event	❑	❑	❑		
VIP Table at Event	❑	❑	❑		
3"X5" B&W Ad Space in PestoFesto Program distributed at event*	❑	❑			
2' X 6' Color Banner in CSA Barn for the Month of May*	❑	❑			
Permanent "Thank You" Plaque affixed to the barn	❑				

\*Please provide Ad and/or banner art by April 08, 2017 or request that we create Ad and/or art